

2020-2021 District Goals



District: 320 E
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	02	40	75	60
2nd Quarter	01	20	25	30
3rd Quarter	01	20	20	20
4th Quarter	00	00	00	40

FY New Clubs

4

FY Charter Members

80

FY New Members

120

FY Retention Goal

150

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the year 2020-2021 our district will achive 50+positive membership growth.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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